

## GACC Minutes

Date of meeting: 9/10/13

Location: Eastwood Middle School 7:00-8:40 pm

Members in attendance: Steve Ferguson, Rollin Rhea, Don Melloy, Joie Woods,  
Joe Goeller, Doug McKee

Also in attendance: Gary Loveless- GACC's Mayor's Neighborhood Liaison

The meeting began at 7:00 pm with the Treasurer's Report first order of business.

- Don Melloy reported approx \$11,259.94 in GACC's combined accounts.
- Don Melloy announces he is stepping down from the Treasurer position
- A motion is made nominating Doug McKee for the position, the motion is approved
- Doug McKee accepts position of Treasurer.

Steve Ferguson announces that Daland Juberg is resigning from the board effective immediately and that Bob Lehnem has not responded to any calls or emails made by the board, and GACC will acknowledge the lack of communication or response as a resignation.

A motion is made nominating Joie Woods for the position of Secretary, the motion carries and she accepted the position.

Short recap of the August 13<sup>th</sup> meeting.

- successful meeting with high attendance (27 or so ppl)
- the board discusses indentifying the key components that contributed to the high attendance and how to increase interest and attendance for future meetings.

Steve had found a targeted email marketing company that will "email blast" for non-profit org's for no fee, the board agrees this would be a great way to reach member base and asks Steve to look into it further- specifically that the company will not distribute our member list to any third parties. Steve will let us know his findings.

Gary Loveless speaks briefly about a few upcoming events

- governor's conference for nonprofit leadership Oct 3<sup>rd</sup> & 4<sup>th</sup>
- mayor's community service awards in Sept.
- questions re: road construction
- our area's KIBI spring clean up day is confirmed for 4/19/13
- email address: [gary.loveless@indy.gov](mailto:gary.loveless@indy.gov)

Gary departs meeting and the board returns to discussing ways to increase membership and increase board members.

- need to re-focus on our purpose and mission
- need to connect with current members

- start mailers for new residents who move into our footprint
- host or co-host an event like Christina Hale's meeting on utilities
  - board agrees that GACC should volunteer to host this event, Steve to follow up with CH to confirm
- social events like an annual fall cook out or summer bbq
- how to better organize member info we currently have?

Steve asks board for ideas for upcoming meetings, responses are:

- crime watch presentation
- city permit and code enforcement presentation (for remodeling and such)
- finding opportunities to host forums for CH and Christine Scales

Joie gives a quick overview of GACC's new Twitter account and Linked IN account

Steve announces that he is meeting with BRAG to discuss how the two org's can benefit each other.

Fire Hydrant painting project is officially scheduled for 10/26/13- all volunteers to meet in Taylor's parking lot at 9:00 AM. Joie will prepare a brief flyer to be sent out via email and or mailed to our members no later than 9/23/13. She will submit to board for approval prior to distribution.

Steve to bring membership forms up to Joie so she can scan and export to a dropbox type of cloud hosting, prior to next meeting.

Meeting adjourned.